

Ecological impact

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We aim to reduce our carbon footprint and the correlating pollution our business generates. We do this through a carefully orchestrated awareness campaign and simple daily acts we have put in place, such as:

- **Managing waste in an environmentally friendly manner**, by either limiting its production or by disposing of it cleanly
- **Limiting our energy consumption**, particularly of water. Our manufacturers use as little water as possible in their cleaning cycle.
- Promoting the use of **recycled or recyclable cardboard** in our packaging, and limiting excessive packaging,
- **Eliminating the use of paper** in our communications
- Managing our supply and distribution process **to reduce our use of transport to the minimum.**

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